

# The NEW BERLIN SOAP BOX DERBY SEEKS SPONSORS.....

The **53rd annual New Berlin Soap Box Derby** will be held on Sunday, September 10, 2017, at our 1,000-foot, paved track in Valley View Park. The Derby is open to all New Berlin children, ages 6 to 16.

The New Berlin Soap Box Derby Commission is a nonprofit, 501(c)(3) organization of volunteers interested in racing and dedicated to kids. We seek your assistance in covering the costs of running the event, such as, trophies, photos, prizes, T-shirts, equipment, etc.

As a Sponsor, you will be contributing toward a fun-filled day of racing for the kids! Sponsors receive a color photo of each car and driver sponsored, their name on their sponsored car, are listed in the Official Race Day Program and have their sponsorship announced over our P.A. system throughout the day. Sponsors also receive recognition by having their names listed on our website.

JOIN OUR "**RACE PARTNER**" PROGRAM.....Your company banner will be displayed trackside during race day and a special acknowledgement will be included in the Official Race Day Program!

**Please fill out the lower part of this letter and return it before SUNDAY, JULY 30th.**

**Please make checks payable to "New Berlin Soap Box Derby".**

**Return form & check to: New Berlin Soap Box Derby, PO Box 510061, New Berlin, WI 53151-0061.**

**Any questions**, please call Daytime: Dave II 414-281-2020 or Evenings: Dave 414-379-9148.

Email to [sponsorship@nbsoapboxderby.org](mailto:sponsorship@nbsoapboxderby.org).

Thanking you in advance for your support!!!

David W Doern II, Sponsor Chairman

Please visit our website: [www.nbsoapboxderby.org](http://www.nbsoapboxderby.org)

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## 2017 NEW BERLIN SOAP BOX DERBY SPONSORSHIP FORM

Company & Contact / Individual Name \_\_\_\_\_

Name to appear on sponsored car(s) \_\_\_\_\_

Contact Name (if company) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_ Prizes available? (Please circle) Yes No

\_\_\_\_\_ I WANT TO BE A "**CAR SPONSOR**". Enclosed is \$\_\_\_\_\_ for \_\_\_\_\_ cars @ **\$20 / car**.

\_\_\_\_\_ I WANT TO BE A "**RACE PARTNER**". Enclosed is my donation of **\$150**. (The Commission will contact you to make arrangements to pick up your 3' x 5' company banner prior to the Derby.) Special 53rd T-Shirt size. (S,M,L,XL,XXL) Circle one.

\_\_\_\_\_ I WANT TO BE A "**CLASS SPONSOR**". Enclosed is my donation of **\$1,000**. (Please contact us to learn and appreciate the special benefits of sponsoring an entire Age Class A, B, or C!!!) Special 53rd T-Shirt size. (S,M,L,XL,XXL) Circle one.

Please note: Some years we have more sponsors than drivers. In the event that your sponsorship is not drawn by one of the drivers, your donation will be credited to the Prize Fund in your name.