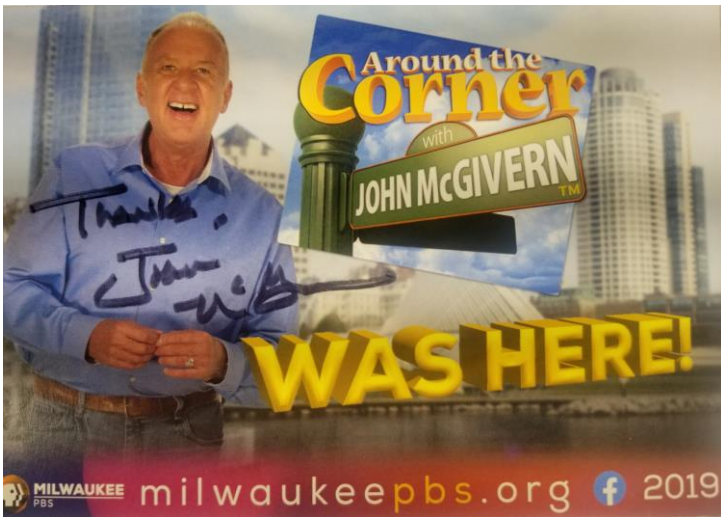


THE NEW BERLIN SOAP BOX DERBY IS SEEKING SPONSORS TO JOIN US IN CELEBRATING **57 YEARS OF RACING & FUN FOR KIDS!!!**

(In 2009, we established an Education Scholarship Fund, too!)



ALL SPONSORS ALSO RECEIVE RECOGNITION BY BEING LISTED ON THE DERBY'S WEBSITE.

www.nbsoapboxderby.org

Contact: Dave II 414-281-2020 OR 414-379-9148

Email: sponsorship@nbsoapboxderby.org

“CAR SPONSOR” PROGRAM:

- \$20 donation
- Sponsor name on a car
- Sponsor name in Official Race Program
- Sponsor name announced for each race
- 4x6 photo of driver and car

“RACE PARTNER” PROGRAM:

- \$150 donation
- Includes (1) Car Sponsor program
- Sponsor recognition plaque
- Sponsor banner displayed trackside for entire day on race day (3'x5')
- (Does NOT include nominal cost of banner. Banner can be used for multiple years.)
- Includes a T-Shirt

“CLASS SPONSOR” PROGRAM:

- \$1000 donation (Only 3 Available)
- Includes (1) Race Partner program
- Includes (1) Car Sponsor program
- Logo decal on **every** car in class
- Banner hung on starting platform
- Full-page ad in Official Race Program
- Logo on all driver's T-shirts
- Sponsor name on class trophies



The NEW BERLIN SOAP BOX DERBY SEEKS SPONSORS.....

The **57th annual New Berlin Soap Box Derby** will be held on Sunday, September 11, 2022, at our 1,000-foot, paved track in Valley View Park. The Derby is open to all New Berlin children, ages 6 to 16.

The New Berlin Soap Box Derby Commission is a nonprofit, 501(c)(3) organization of volunteers interested in racing and dedicated to kids. We seek your assistance in covering the costs of running the event, such as, trophies, photos, prizes, T-shirts, equipment, etc.

As a Sponsor, you will be contributing toward a fun-filled day of racing for the kids! Sponsors receive a color photo of each car and driver sponsored, their name on their sponsored car, are listed in the Official Race Day Program and have their sponsorship announced over our P.A. system throughout the day. Sponsors also receive recognition by having their names listed on our website.

JOIN OUR “RACE PARTNER” PROGRAM.....Your company banner will be displayed trackside during race day and a special acknowledgement will be included in the Official Race Day Program!

Please fill out the lower part of this letter and return it BEFORE SUNDAY, JULY 17th 2022.

Please make checks payable to “New Berlin Soap Box Derby”.

Return form & check to: New Berlin Soap Box Derby, PO Box 510061, New Berlin, WI 53151-0061.

Any questions, please call: Dave 414-281-2020 or 414-379-9148 or Email sponsorship@nbsoapboxderby.org.

Thanking you in advance for your support!!!

David W Doern II & Patrice Anderson, Sponsorship

Please visit our website: www.nbsoapboxderby.org

2022 NEW BERLIN SOAP BOX DERBY SPONSORSHIP FORM

Company & Contact / Individual Name _____

Name to appear on sponsored car(s) _____

Contact Name (if company) _____

Address _____ City _____ Zip _____

Phone (_____) _____ Email _____ Prizes available? (Please circle) Yes No

_____ I WANT TO BE A “**CAR SPONSOR**”. Enclosed is \$ _____ for _____ cars @ **\$20 / car**.

_____ I WANT TO BE A “**RACE PARTNER**”. Enclosed is my donation of **\$150**. (The Commission will contact you to make arrangements to pick up your 3' x 5' company banner prior to the Derby.) Special 55th T-Shirt size. (S,M,L,XL,XXL) Circle one.

_____ I WANT TO BE A “**CLASS SPONSOR**”. Enclosed is my donation of **\$1,000**. (Please contact us to learn and appreciate the special benefits of sponsoring an entire Age Class A, B, or C!!!) Special 55th T-Shirt size. (S,M,L,XL,XXL) Circle one.

Please note: Some years we have more sponsors than drivers. In the event that your sponsorship is NOT drawn at random by one of the drivers, your donation will be credited to the “Prize Fund” in your name. Thank you for understanding.