



**OFFICIAL PROGRAM**  
**33rd ANNUAL NEW BERLIN SOAP BOX DERBY**  
**SUNDAY, SEPTEMBER 7, 1997**



SCHEDULE OF EVENTS

- |                                      |   |
|--------------------------------------|---|
| 7:30 am - Class C Register & Qualify | 11:45 am - Class S Register & Qualify         |
| 8:00 am - Pre-Race Ceremonies        | 1:00 pm - Class S Racing                      |
| 8:15 am - Class C Racing             | 1:45 pm - Class A Register & Qualify          |
| 8:45 am - Class B Register & Qualify | 2:45 pm - Class A Racing                      |
| 9:00 am - Crowning of Royalty        | 4:00 pm - Finals & Champion of Champion Races |
| 9:45 am - Class B Racing             |   |

DERBY QUEEN

Our 1997 Queen is ERIN HOLLY, age 8, daughter of David and Janis Holly. Erin is driving car #A119 sponsored by American Legion Post 79 of Zionsville, Indiana. Congratulations, Erin!!!

ACKNOWLEDGEMENTS

Each year, the Commission finds itself indebted to numerous individuals, businesses, and service clubs - people who help us in so many ways. Without them, 33 years of this great event would not have been possible. We say "THANK YOU" to the following for their support of this year's race: all of the CAR SPONSORS...BOY SCOUT TROOP 41 and DON STORMEN for their help with the Special Class race...POLARIS DEALERS OF GREATER MILWAUKEE for the ATV towing vehicles... LINCOLN STATE BANK for underwriting the cost of the driver's T-shirts...NEW BERLIN X-PRESS for continually providing the finest in printing services...NEW BERLIN POLICE DEPT., NEW BERLIN PARKS & RECREATION DEPT., LINCOLN STATE BANK and BLAIR'S TRUE VALUE for their assistance with driver registration...ALIDA'S ALPINE INN for providing us with a meeting room and great hospitality... DODGE CITY and OCONOMOWOC RESIDENTIAL PROGRAMS for the vans used for the Special Class Race... PROSPECT LIONS CLUB for underwriting the cost of the Special Class photos and providing funds to keep the Special Class cars in good repair...JUDY SMITH for her help with the Special Class race ...OLD WISCONSIN SAUSAGE for their contribution to our concession stand...M.S.O.E. CHAPTER OF TRIANGLE FRATERNITY and EISENHOWER GIRLS BASKETBALL TEAM for their assistance on race day... ...ARMELI'S RESTAURANT for supplying ice for the concession stand...NICK SHALLOW for managing the wheel removal area today...AL "TRIPPER" STIGLER for his efforts in running the starting ramps...PATTI SHALLOW for taking photographs of all of our drivers and their cars...TOM SHALLOW for his assistance at trackside...RINDT'S CITGO for transporting the ATV's and the Special Class cars...all of the PRIZE FUND CONTRIBUTORS listed on Page 3 of this program...all the businesses and individuals that were BUILDING FUND CONTRIBUTORS...and RALLEYE PRODUCTIONS for once again donating all of the driver's plaques for Awards Night!!!!!!!!!!

ROBERT JOHANNSSEN, owner of ENTRE' COMPUTER CENTER, has once again come forth with a gracious donation to sponsor the Special Race for Special Kids. The Commission extends a warm thank-you to Mr. Johannsen's continued support of this event, now in its 13th year!

Thanks, too, to the NEW BERLIN LIONS CLUB for its generous financial contribution to the Derby. Lions Club donations have, through the years, been instrumental in allowing us to cover the costs of maintaining equipment and improving all aspects of the races.

THE NEW BERLIN SOAP BOX DERBY COMMISSION

- Tom Carpentier (Chairman) - Darla Evans (Vice Chairman) - John Kaczmarowski (Treasurer)  
 David Nagy (Secretary) - Gerald Flanigan - Jim Foti - Tony Foti - Brian Gross - Walter Maichle  
 Roy Rathke - Dick Schneider - James Shallow - Kathlene Sisson - Stan Smith - Harry Swanson  
 Rick Budde - Paul Maichle - Ray Munch - Ken Scheuren  
 (Honorary Members - Al Stigler & Duane Sweeney)

**DON'T MISS OUR FABULOUS "AL'S PIT STOP" CONCESSION STAND**

Please note.....we are continuing to raise funds to pay for our new storage facility to keep up with the growth of the Derby. Please contact any Commission Member if you are able to contribute to this project.

## WE THOUGHT YOU WOULD LIKE TO KNOW.....

- Each driver gets one Qualifying Run that does not count as competition.
- Class S racing is on a Double-Elimination basis, i.e., a driver is not eliminated until having two losses. Classes A, B and C race on a Triple-Elimination basis.
- The six fastest cars in Class A, B and C become "Finalists" and compete in the Finals racing for 1st, 2nd and 3rd within their class. The 1st place cars in each class go on to compete for the title of "Champion of Champions".
- All decisions made by the Technical Committee are final!
- When a car is eliminated from competition, it is to be taken to the building just West of the pit area where the drivers/crews are to REMOVE AND RETURN THE WHEELS and BRACKETS.

34  
CLASS "A" (age 6 to 8)

CAR #	DRIVER	SPONSOR
5	Ryan Kleefisch	Alida's Alpine Inn - #1
6	Brian Hallada	Polaris Special (Polaris Dealers of Greater Milwaukee)
9	Ryan Jastroch	Aries Tool, Inc. - #1
13	Katie Westphal	Auto Body Care - #1
15	Jason Drew [1]	Equitable Bank - #1 (Hales Corners)
27	Stephanie Geske	Aries Tool, Inc. - #2
28	Richard Scheller	Batzner Pest Management - #1
29	Michelle Bisette	Sub Station - #2
30	Tyler Steininger	Tobin Jewelers
36	Cassie Kerber	First Precinct Steakhouse - #2
37	Joe Holtz	Wenthe-Davidson Engineering Co. - #2
40	Zachary Rhynard	Risser Imaging - #2 (Milwaukee)
43	Michael Blaha	New Berlin Redi-Mix - #1
51	David DeMoss	Motorsports Spares International - #1 (Indianapolis, IN)
52	Brendan Filut	George Uttech Sheet Metal (Kenosha)
56	Patrick Drew	Lincoln State Bank
60	Nikolas Ewig	Grandma Newton Special (In memory of Ann Dunn)
71	Luke Miller	Arby Construction - #2
77	Jason Malek	Pro-Tel, Inc. - #2
92	Jordan Nimmer	Toepfer Security Corp.
95	Danny Garces [2]	Kard Recycling Service
99	Erik Krueger	Holmes Motorsports - #2 (Portage, WI)
100	Zachary Nimmer	Heartland Special (Allan & Marion Smith - Rockville, IN)
106	Jack Batzner	Wolter Bros. Builders - #1
110	Charlie Kleczka	Equitable Bank - #2 (Hales Corners)
113	Ian Ragonese-Barnes	Action Garden Center - #1
119	Erin Holly	American Legion Post 79 (Zionsville, IN)
125	Jeff Jagusch, Jr.	McDonald's
132	Taylor Schenk	New Berlin Family Physicians - #1
135	Melinda Rindt	New Brook Realty
139	Benjamin Schwaller	New Berlin Parks & Recreation Department
165	Jonathan Goedde	Gas Light Homes - #1
188	Mitchell Ewig [3]	Pak-Rite, Ltd. (Milwaukee)
202	Michael Schumacher [4]	Western Contractors

"A" Records: [1] Finals A 95, Finals A 96 [2] 3rd A 96 [3] Finals A 96 [4] Finals A 96

REMEMBER "AWARDS NIGHT" - SUNDAY, SEPTEMBER 21 - 6:30 PM - HOLY APOSTLES GYM

{See Page 4 for details}

1997 NEW BERLIN SOAP BOX DERBY - PRIZE FUND CONTRIBUTORS

Action Garden Center	Allied Signal, Inc. {Rumford, RI}
American Legion Post 79 {Zionsville, IN}	Arby Construction
Aries Tool, Inc.	Armeli's Restaurant & Pizzeria
Auto Meter Products, Inc. {Sycamore, IL}	Batzner Pest Management
Blair's True Value Hardware	Geoff Bodine Racing {Greensboro, NC}
Brodix Cylinder Heads, {Mena, AZ}	Championship Auto Racing Teams {Troy, MI}
FiveStar Racing {Twin Lakes, WI}	Frantz Machine Products, Inc.
GoJo Industries, Inc. {Cayahoga Falls, OH}	Hall Racing {Midland, TX}
Larry Hedrick Motorsports {Statesville, NC}	HNI Insurance Co.
Hoepfner-Horn Bros. V.F.W. Post	Hoosier Racing Tires {Lakeville, IN}
Holmes Motorsports & Racing {Portage, WI}	Deke Houlgate Enterprises {Torrence, CA}
Indy Car Magazine {Waukesha, WI}	Interstate Battery Systems {Dallas, TX}
Jim's Mobil Service	Longacre Racing {Redmond, WA}
Dave Marcis Auto Racing {Skyland, NC}	McDonald's
Menard's, Inc. {Eau Claire, WI}	The Milwaukee Mile {West Allis, WI}
MM Insurance Associates	Moroso Performance Products {Guilford, CT}
Motorsports Dimensions Group {Harrisburg, NC}	Motorsports Spares {Indianapolis, IN}
Muhleman Marketing {Charlotte, NC}	Tom Napral - State Farm Insurance
NEMCO Motorsports {Mooresville, NC}	New Berlin Family Physicians
Petty Enterprises {Randelmann, NC}	Pro-Tel, Inc.
Risser Imaging, Inc. {Milwaukee, WI}	Team Sabco {Mooresville, NC}
Sears, Roebuck & Co. {Hoffman Estates, IL}	Service Club of New Berlin
Sports Marketing Enterprises {Winston-Salem, NC}	Duane Sweeney
Team Simpson Racing {Torrence, CA}	Valvoline, Inc. {Lexington, KY}
Vibratec {North Tonowanda, NY}	Darrell Waltrip Motorsports {Harrisburg, NC}
William Waddington {Liberty Center, OH}	Weiland Automotive Co. {Los Angeles, CA}
Wenthe-Davidson Engineering Co.	Wisconsin Fans for Auto Racing {Milwaukee, WI}

## DON'T FORGET TO ATTEND OUR AWARDS NIGHT CEREMONIES!

AWARDS NIGHT! AWARDS NIGHT! AWARDS NIGHT! AWARDS NIGHT! AWARDS NIGHT! AWARDS NIGHT!

SUNDAY, SEPTEMBER 21 - HOLY APOSTLES GYMNASIUM - 6:30 p.m.

EVERY DRIVER will receive a 4x6 color photograph and a commemorative plaque to show our appreciation for entering the Derby. Trophies and other prizes will be awarded to all Finalists and drivers finishing 1st, 2nd, or 3rd in each class. Refreshments will be served. All drivers and their families (regardless of where they finished) are invited to attend this event. Please join us for an evening of fun and excitement!

### CLASS "B" (age 9 to 11)

CAR #	DRIVER	SPONSOR
1	Adam Hallada [1]	Frantz Machine Products - #1
2	Christopher Kleefisch [2]	Katie Kae Special (Mr/Mrs Larry Kapalczynski, Athelstane, WI)
3	Paul Abel	New Berlin Lions Club
4	Timothy Malec	A.J. Four Special (William Waddington, Liberty Center, OH)
7	Justin Haut [3]	Rehab Designs of America - Milwaukee
8	Kevin Yoblin [4]	Blair's True Value - #1
10	Cassie Scheller	Holmes Motorsports - #1 (Portage, WI)
11	Tori Yoblin	Concentra Medical Center
16	Sara Helf [5]	My Pantry
17	Patrice Rumpf [6]	New Berlin Police Dept.
<del>19</del>	<del>Tim Foti</del>	<del>J.R. Plumbing - #2</del>
20	Melissa McDonald	Wolter Bros. Builders - #2
<del>23</del>	<del>Nicole Krueger</del>	<del>Consolidated Heating &amp; Air Conditioning - #2</del>
24	Brent Randolph	First Precinct Steakhouse - #1
26	Leslie Reinke [7]	Bissette Painting
35	Lynn Mioskowski [8]	Risser Imaging - #1 (Milwaukee)
42	Mark DeMoss	Service Club of New Berlin - #1
46	Jon Pieper [9]	K.K.K. Auto Engineering
53	Katie Nelson	Blair's True Value - #2
57	Dan Burkhardt	Pro-Tel, Inc. - #1
58	Andrew Schroeder	New Berlin Fire Dept.
68	Elisabeth Geijer [10]	Jim's Mobil Service
70	Greg Ulmen	J.R. Plumbing - #1
78	Bill Prom	Technimet Corp.
84	Robert Schwalbach	Frantz Machine Products - #2
86	Brent Hatcher	Arby Construction - #1
87	Tom Spitz	Certified Products
101	Jamie Rindt	Shallow Jewelers & Gemologists - #1 (West Allis)
102	Wade Murphy-Price	Alida's Alpine Inn - #2
103	Kyle Miller	Motorsports Spares International - #2 (Indianapolis, IN)
<del>127</del>	<del>Jason Poehnell</del>	<del>The Rose Special (Stanton Smith Associates)</del>
145	Bryan Holly	Gas Light Homes - #2
161	Lee Anne Flagg	Taco Bell - #2
175	Michael Irwin	Service Club of New Berlin - #2
210	Jessica Rindt [11]	Granny's Special Pride (Granny's Parlour, Elm Grove, WI)
213	Amy Malek	Action Garden Center - #2

"B" Records: [1] 3rd A 95, 1st B & Champion of Champions 96 [2] Finals B 95 [3] 1st A 96  
 [4] Finals A 93 [5] Finals A 94, 1st A 95, 2nd A 96 [6] Finals A 95, 3rd B 96  
 [7] 1st A 92, Queen 92, 2nd A 93 [8] 3rd B 95, Finals B 96 [9] Finals A 94  
 [10] Finals B 96 [11] 2nd A 94, 2nd A 95

.....WE WANT TO THANK THE FOLLOWING FOR FINANCIAL CONTRIBUTIONS TO OUR NEW BUILDING PROJECT:

- ABB Industrial Systems  Allen Pump Service  Arby Construction  HNI Insurance Co.
- Frantz Machine Products  Blair's True Value Hardware  Wolter Brothers Builders
- St. Luke's New Berlin Health Care  Precision Machine & Manufacturing  MMLC Charities
- Jerry's Landscaping & Tree Service  Wenthe-Davidson Engineering Co.  National Regency
- Reprographic Technologies  Wisconsin Turf Equipment Corp.  Elliott's Ace Hardware
- Joe Wilde Co.  Pump's Tire Service

.....THE COMMISSION EXTENDS ITS GRATITUDE TO THE FOLLOWING COMPANIES AND INDIVIDUALS FOR DONATING OR DISCOUNTING LABOR AND MATERIALS FOR OUR NEW BUILDING PROJECT:

- Larry Schott Construction Co.  Leo Wallner Builders  New Berlin Redi-Mix
- Blair's True Value Hardware  George Uttech Sheet Metal  Tom Onasch/Irrigation Works
- R.H. Seifert Co.  Meyer Lumber Co.  Richco Structures  All Seasons Exteriors
- Pat Brusda  Best Block Co.

CHAMPION OF CHAMPIONS FROM PAST YEARS

- |                      |                        |
|----------------------|------------------------|
| 1965 Kenneth Visauer | 1981 Bill Harmel       |
| 1966 Brian Rindt     | 1982 Scott Scheuren    |
| 1967 Richard Burant  | 1983 Brett Wollenzien  |
| 1968 Richard Burant  | 1984 Brett Wollenzien  |
| 1969 Jay Stover      | 1985 Brian Grenfel     |
| 1970 Jeffrey Leair   | 1986 Julie Lay         |
| 1971 Steve Zajicek   | 1987 Rob Poehnelt      |
| 1972 Mark Ebbott     | 1988 Paul Maichle      |
| 1973 Michael Pekrul  | 1989 Steve Chmielewski |
| 1974 Steve Hannula   | 1990 Nicholas Nagy     |
| 1975 Janet Liske     | 1991 Ben Salentine     |
| 1976 Davey Doern     | 1992 Ben Salentine     |
| 1977 Janet Liske     | 1993 Adam Haut         |
| 1978 Robert Katka    | 1994 Christopher Henn  |
| 1979 James Schott    | 1995 Michele Rathke    |
| 1980 James Schott    | 1996 Adam Hallada      |

MORE SPECIAL THANKS.....

Leading us in the singing of our National Anthem is Soap Box Derby Commission Member RICK BUDE...RICK TACKMAN, JR. is giving the final instructions to all of the drivers before they race. Rick is a ten year veteran of the Soap Box Derby and now participates in the stock car racing circuit around Wisconsin and the Midwest...GALEN FLANIGAN returns today to repeat his masterful performance in staging all of the vehicles in the pit area for racing!

THANK YOU, MR. SWEENEY.....

We welcome and say thank you to Honorary Commission Member DUANE SWEENEY. Mr. Sweeney will act as the official flagman for all of the Finals Races today. He had been the Official Starter for the Indianapolis 500 for 17 years. His flags are custom crafted by his wife, Mary, and are the very flags used for Indy. Last year, he was featured in the Motor Sports section of Sports Illustrated magazine which detailed his love for racing and his illustrious career in officiating races throughout the U.S., Canada and England.

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Class "C" (age 12 to 15)

CAR #	DRIVER	SPONSOR
12	Justin Bisette	Consolidated Heating and Air Conditioning - #1
14	Kevin Randolph	The Figgy Special (In memory of Florian Figlewski)
18	Jaimi Martinez	Auto Body Care - #2
21	Melissa Geske	The Patch Man (Mr. & Mrs. Donald Brockman, Milwaukee)
22	Mike Cornehl	Bertrick's Car Care - #2
25	Greg Yoblin [1]	Bertrick's Car Care - #1
32	Stephanie Rindt	Wistl Sod Farm
33	Megan Helf [2]	Brookfield Culvert
34	Mark Scheuren [3]	Krause Funeral Home
41	Justin Harwig [4]	Batzner Pest Management - #2
44	Elliot Leuthold [5]	D & D Pub (Yuba, WI)
48	Angela Rumpf [6]	Mr. Gav (John Gavin, New Berlin)
49	Michele Rathke [7]	Mrs. Gav (Carolyn Gavin, New Berlin)
50	Carleen Rindt	MM Insurance
65	Adam Spitz	Allen Pump Service
66	Laura Paciga	Taco Bell - #1
73	Andrea Budde	Larson Bros. Funeral Home
80	Michele Burkhardt	Shallow Jewelers & Gemologists - #2 (West Allis)
81	Andy Westphal	M.S.O.E. Chapter of Triangle Fraternity
88	John Jastroch [8]	HNI Insurance - #1
93	Jeff Lacey	Sub Station - #1
111	Scott Garven	New Berlin Redi-Mix - #2
<del>117</del>	<del>Tom Poehnell [9]</del>	<del>National Regency Retirement Community</del>
123	Mark Tatera [10]	Wenthe-Davidson Engineering - #1
176	Nettie Spitz	New Berlin Citizen/CNI Newspapers
223	Daniel Rindt	Tom Napral-State Farm Insurance - #1
224	Michelle Krueger	Service Club of New Berlin - #3

"C" Records: [1] Finals A 91 [2] Finals A 90, 2nd A 92, 1st B 94, 1st B 95, 1st C 96  
 [3] 3rd A 90, 3rd A 91, 3rd A 92, 2nd B 93, 3rd B 94, Finals C 96 [4] Finals A 89,  
 Finals B 93 [5] Finals C 94, Finals C 96 [6] 2nd B 96 [7] 2nd A 90, Finals B 91,  
 2nd B 92, 2nd C 94, 1st C 95 & Champion of Champions 95, 2nd C 96 [8] Finals C 96  
 [9] Finals A 92 [10] 3rd B 93, 2nd B 95

MORE ABOUT THE DERBY...

- Drivers choose numbers and randomly draw sponsors on a first-come basis. Number 1 is reserved for the defending Champion of Champions.
- The New Berlin Police Department was the driving force in starting the Derby in 1965.
- The Derby has been postponed due to weather only once in 32 years!
- The Soap Box Derby Commission is a non-profit corporation consisting of volunteers interested in kids and racing. Our track facility was built with private funds and donated to the City. The Commission operates independently of, but in cooperation with, the City of New Berlin.
- Anyone interested in joining the Commission should call Tom Carpentier at 789-1884. We always welcome new members!

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