

OFFICIAL PROGRAM
38th ANNUAL NEW BERLIN SOAP BOX DERBY
SUNDAY, SEPTEMBER 8, 2002

SCHEDULE OF EVENTS
(Subject to change / revision)

8:00 AM	- Class C register and practice	11:15 AM	- Class S register and practice
8:30 AM	- Pre-Race ceremonies	12:30 PM	- Class S racing
8:45 AM	- Class C racing	1:45 PM	- Class A register and practice
9:15 AM	- Class B register and practice	2:30 PM	- Class A racing
10:00 AM	- Crowning of royalty	4:00 PM	- Finals and Champion of Champions races
10:15 AM	- Class B racing		

SOAP BOX DERBY QUEEN

Our 2002 Queen is 9-year old **CAITLIN HALLADA**, daughter of John and Patricia Hallada of New Berlin. Caitlin attends Holy Apostles Grade School. Caitlin will be racing car # 76 in the B class today. Hearty congratulations on your title as our 2002 Queen, Caitlin!

ACKNOWLEDGEMENTS

Each year, the Commission finds itself indebted to numerous individuals, businesses, and service clubs - people who help us in so many ways. Without them, **38 YEARS** of this great event would not have been possible. We say **"THANK YOU"** to the following for their support of this year's race:

All of the **CAR SPONSORS...BOY SCOUT TROOP 41** for their help with the Special Class race... **POLARIS** for the ATV towing vehicles...**LINCOLN STATE BANK** for underwriting the cost of the driver's T-shirts...**HERITAGE PRINTING** for donating the printing of our registration materials...**NEW BERLIN PARKS & RECREATION DEPT., LINCOLN STATE BANK** and **BLAIR'S TRUE VALUE** for their assistance with driver registration ...**HOEPPNER-HORN VFW POST**, New Berlin, for providing us with a meeting room and continued hospitality ...**OCONOMOWOC RESIDENTIAL PROGRAMS** and **PARAGON INDUSTRIES** for the van used during the Special Class race...**PAT'S SANITATION SERVICE** for contributing toward the cost of the portable toilet facilities...**PROSPECT LIONS CLUB** for underwriting the cost of the Special Class photos...**JUDY SMITH**, and **RICH & DIANE JOHNSON** for their help with the Special Class race...**ROGER BARTMAN** for his contribution to our concession stand...**M.S.O.E. CHAPTER OF TRIANGLE FRATERNITY** for their assistance on race day...**INSTY-PRINTS** for donating the printing of this program...**ARMELI'S RESTAURANT & PIZZERIA** for supplying the ice for the concession stand..."**TRIPPER AL**" **STIGLER** and **BOB YOBLIN** for their efforts in 'tripping' the cars at the starting ramp...**TOM SHALLOW** and **RICH JOHNSON** for their trackside assistance...all of the **PRIZE FUND CONTRIBUTORS** listed on page 3 of this program...and **RALLYE PRODUCTIONS** once again, for their generous donation of the driver's plaques, which will be available at Awards Night!!!

JEWEL-OSCO has graciously come forward once again with a generous donation to sponsor the Class S "Special Race for Special Kids." The Commission extends a hearty "THANK YOU" to **JEWEL-OSCO** for their support of the 18th Annual Special Race.

Thanks, too, to the **NEW BERLIN LIONS CLUB** for its generous financial contributions to the Derby. Lions Club donations have, through the years, been very instrumental in allowing us to cover the costs of purchasing, maintaining and improving equipment needed for the race.

***** **DON'T MISS OUR FABULOUS "AL'S PIT STOP" CONCESSION STAND** *****

THE NEW BERLIN SOAP BOX DERBY COMMISSION

Chris Lambach (Chairman) – Harry Swanson (Asst. Chairman) – Dave Nagy (Secretary & Treasurer)
Darla Brylow – Todd Brylow – Rick Budde – Tom Carpentier – Louie Fennig – Jerry Flanigan – Galen Flanigan
Brian Gross – Tom Helf – John Kaczmarowski – John Lepak – Paul Maichle – Walter Maichle – Art Marquardt
Roy Rathke - Ken Scheuren - Brad Schneider - Dick Schneider – Jim Shallow – Patti Shallow – Kathlene Sisson
Tom Sisson - Stan Smith – Jerry Wollenzien
(Honorary Members: Al Stigler - Duane Sweeney)

(Affiliate members: New Berlin Parks & Recreation Dept. - Lincoln State Bank, New Berlin)

*******The NEW BERLIN SOAP BOX DERBY COMMISSION is looking for new members*******

OFFICIAL PROGRAM
38th ANNUAL NEW BERLIN SOAP BOX DERBY
SUNDAY, SEPTEMBER 8, 2002

CLASS "A" DRIVERS (Ages 6 to 8):

<u>CAR #</u>	<u>DRIVER</u>	<u>SPONSOR</u>
4	Nick Kastner	Krause Funeral Home
5	Tim Heyrman	Champps Americana Restaurant
6	Spencer Stanfield	Schober & Radtke Attorneys
7	Madeline Muchenberger	Frantz Machine
8	Michael Gavin	Sub Station
9	Ray Rathjen	Wistl Sod Farm
10	Andrew Marquardt	Target Store
11	Amy Marquardt	Tobin Jewelers
13	Laura Turzenski	Kard Recycling
15	Austin Jonsson	Blair's True Value Hardware
17	Andrew Holzli	Meyer Lumber
20	Ben Horn	Classic Carpentry
23	Samantha Roberts [1]	Arby Construction
24	Eric Siegler	"Katie Kae Special" (Larry & Reesa Kapalczynski, Athelstane, WI)
25	Brandon Gavin	Quizno's Subs
28	Lauren Lambach	"Grandma Newton Special" (In memory of Ann Dunn)
29	Aaron Hammond	Action Garden Center
30	Paul Heyrman	"The Patch Man" (Donald & Jaclyn Brockman, Milwaukee, WI)
38	Kyle Bartkuhn	State Financial Bank
39	Zachary Nelson	Integra Machine Tool
40	Nathan Lepak	Farrell & Sons Masonry
42	Emily Gary	Triangle Fraternity (M.S.O.E. Chapter)
50	Michael Meilecke	"Mr. Gav" (John Gavin, New Berlin, WI)
56	David Jonsson	Arby Construction
57	Nicholas Marszalowski	Batzner Pest Management
63	Ryan Kurudza	Dave's Machine Repair
65	Karl Hansen	Car-X
66	Rachel Williams	"The Wise Guys" Sportscards
70	Courtney Horn	New Berlin Animal Hospital
79	Nick Kopesky	Johnson Sand & Gravel
114	Kate Nieberle	Batzner Pest Management
119	Kelly Wachholz	Gas Light Homes
147	Jake Hahl	Etch Coat & Glaze
200	Luke Miller	Pre-Paid Legal Services (Kaukauna, WI)
225	Charlie Fennig	VFW Post # 5716

"A" Records: [1] Queen '01

We thought you'd like to know.....

- Each driver gets one practice run that does not count in competition.
- Class S racing is on a double-elimination basis. I.E., a driver is not eliminated until having two losses. Classes A, B and C race on a triple-elimination basis.
- The six fastest cars in class A, B and C become "finalists" and compete in the Finals racing for 1st, 2nd and 3rd within their class. The 1st place cars in each class go on to compete for the title of "Champion of Champions."
- All decisions made by the Technical Committee are final.

-When a car is eliminated from competition and the car number is announced, the DRIVERS / PIT CREWS ARE TO REMOVE THEIR OWN WHEELS AND BRACKETS. Turn in at the building, west side of the pit area.

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OFFICIAL PROGRAM
38th ANNUAL NEW BERLIN SOAP BOX DERBY
SUNDAY, SEPTEMBER 8, 2002

Page 3

2002 NEW BERLIN SOAP BOX DERBY - PRIZE FUND CONTRIBUTORS

Action Garden Center	American Legion Post 79 (Zionsville, IN)	Arby Construction
Auto Meter Products, Inc. (Sycamore, IL)	Auto Ventshade Co. (Lawrenceville, GA)	Batzner Pest Management
Blair's True Value Hardware	Donald & Jaclyn Brockman (Milwaukee, WI)	Brodix Cylinder Heads (Mesa, AZ)
BSR Products, Inc. (Concord, NC)	Behling Racing Equipment (Butler, WI)	Bill Davis Racing (High Point, NC)
Bill Elliott Museum (Dawsonville, GA)	Car-X Mufflers and Brakes	Champps Americana (Brookfield, WI)
Dale Earnhardt, Inc. (Mooresville, NC)	Elliott's Ace Hardware (Elm Grove, WI)	Etch Coat & Glaze, Inc.
Evernham Motorsports (Statesville, NC)	Fennig Plumbing & Heating, Inc. (West Allis, WI)	Frantz Machine Products
Gas Light Homes (West Allis, WI)	Hoosier Racing Tire (Lakeville, IN)	H N I Company, Inc.
Hydraulic Component Services	Insty-Prints – New Berlin	Johnson Sand & Gravel, Inc.
J. R. Plumbing, Inc.	K-Mart	Krause Funeral Home
Landmark Credit Union	Legacy Fine Dining	Michels Pipeline Construction (Brownsville, WI)
Moorland Auto Repair	National Car Wash	New Berlin Animal Hospital
New Berlin Dental Group	New Berlin Family Physicians	New Berlin Lions Club
Performance Drivetrain, Inc. (Charlotte, NC)	Penske Racing South (Mooresville, NC)	Premier Automobile Leasing (West Allis, WI)
Pro Industrial Controls, Inc.	Service Club of New Berlin	Schober & Radtke, S.C.
State Financial Bank	Target Stores	Tobin Jewelers
Michael & Shari Turzenski	UMD Publications (Carlsbad, CA)	V.F.W. Post # 5716
Valvoline Co. (Lexington, KY)	Wenthe-Davidson Engineering Co.	Weld Racing, Inc. (Kansas City, MO)
Wisconsin Communications (Wauwatosa, WI)	Wisconsin Fans for Auto Racing (Milwaukee, WI)	Wolter Brothers Builders

OFFICIAL PROGRAM
38th ANNUAL NEW BERLIN SOAP BOX DERBY
SUNDAY, SEPTEMBER 8, 2002

CLASS "B" DRIVERS (Ages 9 to 11):

<u>CAR #</u>	<u>DRIVER</u>		<u>SPONSOR</u>
2	Ty Williams	[1]	J. R. Plumbing, Inc.
12	Crystal Densmore		Pro Industrial Controls
14	Kelli Johnson		Ament Industrial Truck
16	Kelly Helf	[2]	Quad Graphics
26	Brian Hallada	[3]	Joe Wilde Company
27	Dan Heimerl		Parcel Direct
31	Aubrey Lambach		Elliott Ace Hardware
32	Mike LaValley		"Heartland Special" (Allan & Marion Smith, Zionsville, IN)
33	Tim Newgard		Frantz Machine
34	Alex Ehlert		Rallye Productions
35	Alan Marquardt		Great Lakes Dart Manufacturing
37	Ryan Jastroch		Culver's Custard
45	Joel Maas		Action Garden Center
53	Chris Jock		National Car Wash
60	Nick Ewig	[4]	Moorland Auto Repair
76	Caitlin Hallada	[5]	K-Mart
77	Steven Utz	[6]	Armeli's Restaurant & Pizzeria
80	Kristy Gargulak		Michels Pipeline Construction Corp.
84	Kristofer Schiefelbein		New Berlin Dental Group
87	C J Weissenberger		Landmark Credit Union
88	Nicholas Lepak	[7]	H N I Company
97	Matt Schumacher	[8]	Uttech Sheet Metal, Inc.
99	Justin Klosowski		Wisconsin Communications
100	Timothy Siegler		Señor Luna Restaurant
102	John Turzenski	[9]	Holmes Motorsports (Pardeeville, WI)
103	Casey Garces	[10]	Wenthe-Davidson Engineering
111	Courtney Ehlert		Joe Wilde Company
134	Konrad Bartkuhn		"Mrs. Gav" (Carolyn Gavin, New Berlin, WI)
165	Chris Scheele		Fennig Plumbing & Heating
199	Greg Heimerl		Nexus Software
222	Jessica Klosowski		Wolter Brothers Builders
223	Dennis Reynolds	[11]	"Figgy Special" (In memory of Florian Figlewski)
224	J J LaValley		Toepfer Security Corporation

"B" Records: [1] Finals A '00 [2] 1st A '99; 1st A '00 [3] 2nd A '97; 1st A '98; Finals A '99; 1st B '00; 2nd B '01
 [4] Finals A '98; 3rd A '99; 3rd B '00 [5] 3rd A '00; 2nd A '01; Queen '02 [6] Finals A '01
 [7] Finals A '98; Finals B '01 [8] 2nd A '99; 3rd B '01 [9] Finals A '01 [10] 2nd A '00; 1st A '01
 [11] Finals A '01

***** **DON'T FORGET TO ATTEND THE AWARDS NIGHT CEREMONIES !!!** *****
SUNDAY, SEPTEMBER 22 - HOLY APOSTLES GYMNASIUM - 6:30 PM

At Awards Night, **EVERY DRIVER** will receive a **color photograph** of them in their car, and a commemorative **plaque** to show our appreciation for entering the Derby. Trophies and other prizes will be awarded to all Finalists and drivers finishing 1st, 2nd or 3rd in each class.

ALL DRIVERS AND THEIR FAMILIES ARE INVITED TO ATTEND, regardless of where they finished.
 Please join us for an evening of fun and excitement.
FREE REFRESHMENTS WILL BE SERVED.

OFFICIAL PROGRAM
38th ANNUAL NEW BERLIN SOAP BOX DERBY
SUNDAY, SEPTEMBER 8, 2002

Page 5

"CHAMPION OF CHAMPIONS" FROM THE PAST 37 YEARS:

1965	Kenneth Visauer	1984	Brett Wollenzien
1966	Brian Rindt	1985	Brian Grenfel
1967	Richard Burant	1986	Julie Lay
1968	Richard Burant	1987	Rob Poenhelt
1969	Jay Stover	1988	Paul Maichle
1970	Jeffrey Lear	1989	Steve Chmielewski
1971	Steve Zajicek	1990	Nicholas Nagy
1972	Mark Ebbott	1991	Ben Salentine
1973	Michael Pekrul	1992	Ben Salentine
1974	Steve Hannula	1993	Adam Haut
1975	Janet Liske	1994	Christopher Henn
1976	Davey Doern	1995	Michele Rathke
1977	Janet Liske	1996	Adam Hallada
1978	Robert Katka	1997	Patrice Rumpf
1979	James Schott	1998	Patrice Rumpf
1980	James Schott	1999	Patrice Rumpf
1981	Bill Hammel	2000	Adam Hallada
1982	Scott Scheuren	2001	Patrice Rumpf
1983	Brett Wollenzien		

More special thanks.....

Thanks to the **NEW BERLIN FIRE DEPARTMENT** for providing an ambulance and skilled crew for this event.

Thanks to **BILL AND MARY McHUGH** of Wauwatosa, WI, for the use of their great-looking 1975 Mercedes Benz 450SL convertible at the track today.

And a BIG THANK YOU to these fine New Berlin businesses and organizations for allowing us to display our street corner advertising signs on their properties:

**** BLAIR'S TRUE VALUE HARDWARE****
**** CROSSROADS II PIZZAS & SUBS****
**** LINCOLN STATE BANK - NEW BERLIN****
**** BROOKFIELD CULVERT ****
**** JOHN MALONE PARK (N. B. PARKS & REC. DEPT.) ****

As you look toward the track today, you will notice a number of **BANNERS** advertising stores, products or services.

PLEASE PATRONIZE THESE ADVERTISERS.

Their support keeps the Derby going year after year. **AND**, you can advertise your business or service by displaying a banner at next year's race. For more information on this unique advertising opportunity, you can talk to Commission member Rick Budde at the track today, or you can call Rick at 414-425-2896, for details.

OFFICIAL PROGRAM
38th ANNUAL NEW BERLIN SOAP BOX DERBY
SUNDAY, SEPTEMBER 8, 2002

CLASS "C" DRIVERS (Ages 12 to 15):

<u>CAR #</u>	<u>DRIVER</u>		<u>SPONSOR</u>
1✓	Patrice Rumpf	[1]	Deer Haven Golf Course
3✓	Ashley Haut		M & I Bank
21✓	Justin Schulpius		K. K. K. Auto Engineering
36✓	Cassie Kerber	[2]	Certified Peat
44✓	Catie Fennig		Premier Auto Leasing
64✓	Dean Meilecke	[3]	Kerlin Design
71✓	Alex Pray	[4]	Hydraulic Component Service
85✓	Ryan Niles		New Berlin Parks & Recreation
86✓	Sara Maas		New Brook Realty
95✓	Maria Garces	[5]	New Berlin Family Physicians
101✓	Stephanie Geske	[6]	American Legion Post # 79 (Zionsville, IN)
188✓	Mitchell Ewig	[7]	Service Club of New Berlin

*JAMIE & DALE EWIG
 → NURSE*

"C" Records: [1] Finals A '95; 3rd B '96; 1st B & Champion '97; 1st B & Champion '98; 1st C & Champion '99;
 Finals C '00; 1st C & Champion '01
 [2] Queen '98; 3rd B '99; Finals C '01
 [3] Finals B '01
 [4] 2nd B '99; 2nd B '00; Finals B '01
 [5] Finals B '99; Finals B '00; 1st B '01
 [6] Finals B '00
 [7] Finals A '96; Finals A '97; 3rd B '98; Finals B '00; 3rd C '01

MORE INFORMATION ABOUT THE DERBY

- Drivers choose their car numbers and randomly draw for their sponsors on a first-come basis.
- Car number 1 is reserved for the defending Champion of Champions.
- The New Berlin Police Department was the driving force in starting the Derby in 1965.
- The New Berlin Soap Box Derby has been postponed due to weather only twice in 37 years!!!
- The New Berlin Soap Box Derby Commission is a non-profit corporation consisting of volunteers interested in kids and racing. Our track facilities were built with private funds, and donated to the city.
- The Commission operates independently of, but in cooperation with, the City of New Berlin.

The Commission is looking for NEW MEMBERS***

*****ANYONE INTERESTED IN JOINING THE COMMISSION CAN TALK TO A COMMISSION MEMBER TODAY, OR YOU CAN CONTACT ANY OF THE FOLLOWING BY PHONE:**

Chris Lambach	262-971-9850
Tom Carpentier	262-789-1884
Rick Budde	414-425-2896