

OFFICIAL PROGRAM
46th ANNUAL NEW BERLIN SOAP BOX DERBY SUNDAY, SEPTEMBER 12, 2010
www.nbsoapboxderby.org

SCHEDULE OF EVENTS

(Subject to change / revision)

7:30 AM	>Class C register and practice	11:15 AM	>Class S register and practice
8:30 AM	>Pre-Race ceremonies	12:30 PM	>Class S racing
8:45 AM	>Class C racing	1:45 PM	>Class A register and practice
8:45 AM	>Class B register and practice	2:30 PM	>Class A racing
10:00 AM	>Queen ceremony	4:00 PM	>Class A, B, C finals and
10:15 AM	>Class B racing		“Champion of Champions” races

SOAP BOX DERBY QUEEN

Our **2010 Queen** is **KARLEE ANDERSON**, daughter of Linda & Doug Anderson of New Berlin. Karlee is 10 years old and is in the 5th grade at Ronald Reagan School. Her interests include soccer, baseball, basketball, skate boarding and jet skiing. Congratulations on your reign as Queen, Karlee!

ACKNOWLEDGEMENTS

Each year, the Commission finds itself indebted to many individuals, businesses and service clubs – people who help us in so many ways. Without them, **46 YEARS** of this great event would not have been possible.

We say “**THANK YOU**” to the following for their support of this year’s race:

All of the **CAR SPONSORS, CLASS SPONSORS** and **RACE PARTNERS...**

...**BOY SCOUT TROOP 41** (Ronald Reagan School) for their **26 YEARS** of helping with the Class S race...

...**AMENT INDUSTRIAL TRUCK (DAVE AMENT)** for donating the use of the towing vehicles...

...**NEW BERLIN PARKS, RECREATION & FORESTRY DEPT.** and **NEW BERLIN TRUE VALUE HARDWARE (BRIAN KRAUS and BOB BLAIR)** for their assistance with driver registration...

...**HOEPPNER-HORN BROS. VFW POST 5716** for our meeting room and continued hospitality...

...**OCONOMOWOC RESIDENTIAL PROGRAMS & PARAGON COMMUNITY SERVICES**
for donating the use of the vans for the Class S races...

...**PATS SANITARY SERVICE** for contributing toward the cost of the portable toilet facilities...

...**SENGRAPH COMMUNICATIONS** for complimentary printing of forms, rules and specs...

...**PROSPECT LIONS CLUB** for underwriting the cost of the Class S driver photos...

...**M.S.O.E. CHAPTER OF TRIANGLE FRATERNITY** for their assistance on race day again this year...

Many thanks to the following fine businesses for donations made to “**AL’S PIT STOP**” concession stand:

...**COUSINS SUBS, MCDONALD’S** and **TACO BELL** for supplying ice...

...**PEPSI AMERICAS** for soda water... ...**SPRECHER BREWING CO** for root beer...

...**KLEMENT’S SAUSAGE** for sandwich meat...

...**STARBUCKS COFFEE CO.** (National & Mooreland) for coffee and cups...

...**FRITO-LAY** for snack chips... ...**BARTMAN & SONS** for candy assortments...

...**PICK & SAVE (National & Sunny Slope and National & Mooreland)** for monetary donation...

And many thanks to all of the **PRIZE FUND CONTRIBUTORS & DONORS** listed on page 3 of this program.

Thanks, also, to the **NEW BERLIN LIONS CLUB** for its generous financial contributions. Through the years, Lions Club donations have been very instrumental in allowing us to cover the costs of purchasing, maintaining and improving the track site and the equipment needed to stage this great event.

THE NEW BERLIN SOAP BOX DERBY COMMISSION

Chris Lambach (Chairman) – David Doern (Vice Chairman) – David Nagy (Treasurer) – Dan Miron (Secretary)

Board of Directors: Rick Burant - Tom Carpentier – Louie Fennig – John Hallada

Art Marquardt – Brad Schneider – Jim Shallow – Kathlene Sisson – Stan Smith – Steve Wattles

General Members: Mike Bohme – Darla Brylow - Todd Brylow – Rick Budde – Lisa Burant – Paul Eisert

Galen Flanigan – Jerry Flanigan – Peter Hachmeister – John Lepak – Walter Maichle – Brian Main

Scott Scholtens – Tom Sisson – Steve Stelmachowski – Dean Strom – Ron Weissenberger - Jerry Wollenzien

Affiliate Members: New Berlin Parks, Recreation & Forestry Dept. – **Harris Bank, New Berlin**

***** **The NEW BERLIN SOAP BOX DERBY COMMISSION is looking for new MEMBERS** *****

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BAKER TILLY CLASS "A" RACE (Drivers ages 6, 7, 8)

CAR #	DRIVER		CAR SPONSOR (Located in <u>New Berlin</u> unless listed otherwise)
5	Theo Buchholz [r]		Batzner Pest Management
6	Andrew Kubiak [r]		New Berlin True Value
8	Jordan Schneider	[1]	Frantz Machine
9	Haley Couillard [r]		Mr. Gav (Ft. Myers, FL)
11	Alexia Kryszewski [r]		The Patch Man (Milwaukee, WI)
16	Charlie Laundre [r]		Weather Tight (West Allis, WI)
18	Sophia Laundre [r]		Baker Tilly (Milwaukee, WI)
20	Julia DeAngelis		Culvers
26	Carter Cullaz		NML Foundation (Brookfield, WI)
30	Nathan Buchholz [r]		Harris Bank
37	Zachary Solomon [r]		Certified Products
43	Nicholas Burgess	[2]	Lindner Brothers Sewer and Exca
44	Adam Siegel [r]		Associated Bank (Milwaukee, WI)
48	D.J. Jesse [r]		Donovan's Remodeling (Hartland, WI)
52	Sophia Deangelis [r]		"Vegas Viper" (Mr. & Mrs. Larry Flanigan, Las Vegas, NV)
55	Noah Nieberle [r]		United Heartland (Milwaukee, WI)
60	Jacob Miron	[3]	New Berlin Dental Group
61	David Doyle [r]		"Badger Express" (Richard & Barbara Naleid, Colgate, WI)
64	Gabriel Oldenburg	[4]	Krause Funeral & Cremation
77	Lindsay Strom		Sorce Services (Franksville, WI)
80	Mikaela Bowers [r]		Dave's Machine Repair
98	Maria Radish [r]	[5]	Frantz Machine
100	Caitlyn Flanigan [r]		Tom's Dependable Heating (Greenfield, WI)
102	Sydney Travers	[6]	New Berlin Animal Hospital
149	Lucas Burgess [r]		Richlonn's Tire & Service (Muskego, WI)
159	Victor Russo-Reyes [r]		Batzner Pest Management
223	Evan Solomon	[7]	SSAI Special
224	Dominick Eisert		Pro Industrial Controls (Sussex, WI)
225	Eli Brown		The Private Bank (Milwaukee, WI)

"A" Records: [1] Finals A '09 [2]3rd A '09 [3] Finals A '08, 1st A '09 [4] Finals A '09 [5] Queen '09
 [6] 2nd A '07; Finals A '08; 2nd A '09 [7] Finals A '08; Finals A '09
 [r] Rookie driver

The **New Berlin Soap Box Derby Commission** is now a **501(C)(3)** non-profit corporation.
 We have established a **SCHOLARSHIP FUND** for soap box derby racers.
 Check out the flyer in this program or see our **website** for more details.

We thought you'd like to know.....

- >Each driver gets one practice run that does not count in competition.
- >Class S racing is on a double-elimination basis. Class A, B & C racing is on a triple-elimination basis.
- >The six fastest cars in each Class A, B & C become "finalists" and compete in the finals racing for 1st, 2nd & 3rd place within their class. The 1st place finishers in each Class A, B & C then go on to compete for the title of "Champion of Champions."
- >All decisions made by the Technical Committee and the Chief Steward are final.

>>>>>>>>> SILENT AUCTION <<<<<<<<<<

Be sure to visit "**AL'S PIT STOP**" **CONCESSION STAND** and check out the great items we have up for bid at our **SILENT AUCTION**. Be sure to get your name and bid on the list.
All auctions will close at the drop of the last checkered flag today!!!
THANK YOU for your support of the New Berlin Soap Box Derby.

2010 NEW BERLIN SOAP BOX DERBY – PRIZE FUND CONTRIBUTORS & DONORS

Please patronize these fine companies and organizations,
and be sure to thank them for their support of the New Berlin Soap Box Derby
(Located in New Berlin unless listed otherwise)

Advanced Chemical Systems (Milwaukee)	Tom & Charlotte Horton	The Private Bank (Milwaukee)
American Industrial Leasing Co. (Brookfield)	Hydro-Platers, Inc. (Milwaukee)	Pro Industrial Controls, Inc. (Sussex)
Armeli's Restaurant	Johnson Sand & Gravel, Inc.	Rallye Productions, Inc. (Waukesha)
Associated Bank	J.R. Plumbing, Inc.	Richlonn's Tire & Service Centers (5 area locations)
Baker Tilly (Milwaukee)	Krause Funeral Homes	The Schroeder Group, SC (Waukesha)
Batzner Pest Management, Inc.	Lindner Bros. Sewer & Excavating	Service Club of New Berlin
BDO USA, LLP (Milwaukee)	Richard & Barbara Naleid (Colgate)	Sorce Services LLC (Franksville)
Car-X Auto Service	National Recycling, Inc. (Milwaukee)	Suburban Sno-Hawks
Certified Products, Inc.	New Berlin Animal Hospital	Tom's Dependable Heating & Cooling (Greenfield)
Dave's Machine Repair, Inc.	New Berlin Dental Group	United Heartland, Inc. (Milwaukee)
Donovan's Remodeling, LLC (Hartland)	New Berlin Lions Club	Veolia Environmental Services (Hartland)
Fennig Plumbing & Heating, Inc.	New Berlin True Value	V.F.W. Post 5716
Fisco Auto Body (Franklin)	NML Foundation (Milwaukee)	Weather Tight Corporation (West Allis)
Frantz Machine Products, Inc.	Oconomowoc Residential Programs, Inc. (Oconomowoc)	Wenthe-Davidson Engineering Co.
Harris Bank	On Sight Repair (Waterford)	Zimmerman Architectural Studios (Milwaukee)
	Pantheon Industries, Inc. (Oconomowoc)	

>>>>>>>>> **NEW BERLIN SOAP BOX DERBY “RACE PARTNERS” PROGRAM** <<<<<<<<<<

Inserted in this program is a flyer listing the participants in this years “**RACE PARTNERS” PROGRAM**.
By making a special donation to the Derby, the “**RACE PARTNERS**” can display their unique advertising **BANNERS** at
trackside. One car sponsorship is also included.

For more information on participating in the “**RACE PARTNERS” PROGRAM** for next year’s Derby,
please contact Brad Schneider at (414) 763-5922, or visit our website:

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CLASS "B" RACE (Drivers ages 9, 10, 11)

CAR #	DRIVER		CAR SPONSOR (Located in <u>New Berlin</u> unless listed otherwise)
1	Karlee Anderson	[1]	BDO USA CPA'S (Milwaukee, WI)
2	Ellie Farrell		Donovan's Remodeling
7	Drew Haefs [r]		American Industrial Leasing (Brookfield, WI)
10	Jared Albrecht [r]		Great Lakes Dart Manufacturing (Muskego, WI)
17	Luke Haefs [r]		J.R. Plumbing
22	Jordan Arthur [r]		Fennig Plumbing Heating & A/C
23	Roman Albrecht [r]		Holz Motors (Hales Corners, WI)
24	Julie Kelnhofer	[2]	Farrell Concrete & Masonry
25	Jonathon Kryszewski		Veolia Environmental Services (Hartland, WI)
50	Austin Engelhardt	[3]	Schroeder Group-Attorneys (Waukesha, WI)
51	Devon Betlinski [r]		Service Club of New Berlin
53	Brighton Bowers [r]		"Katie Kae Special" (Larry & Reesa Kapalczynski, Athelstane, WI)
57	Rebecca Wyco	[4]	Rallye Productions (Waukesha, WI)
85	Jordan Lilly		Mrs. Gav (Ft. Myers, FL)
88	Dakota Schneider	[5]	Batzner Pest Management
94	Joey Radish		"TJCJ Racing" (Tom & Charlotte Horton)
101	Cameron Lilly		HNI Risk Services
105	Michael Grinker	[6]	Pats Sanitary Services (New Munster, WI)
111	Travis Brylow		Johnson Sand & Gravel
123	Nate Kuentler	[7]	Wolter Brothers Builders
144	Zach Harmon [r]		Associated Bank
180	Nicholas Radish		Car-X Auto Service
200	Andrew Laeuger		Fisco Auto Body (Franklin, WI)
211	Eli Oldenburg	[8]	Hydro-Platers
220	Josi Kitzrow [r]		New Berlin Lions Club
222	Willem Flaughter [r]		Wenthe-Davidson Engineering

"B" Records: [1] 1st B & Champion '09 [2] 3rd B '08 [3] 2nd A '08 [4] Finals A '06
 [5] 1st A '07, Finals B '09 [6] Finals A '05; 2nd B '09 [7] 1st A '08 [8] Finals A '07; 3rd A '08
 [r] Rookie driver

******* DON'T FORGET TO ATTEND THE AWARDS NIGHT CEREMONIES !!! *******
SUNDAY, SEPTEMBER 26, 2010 - HOLY APOSTLES SCHOOL GYMNASIUM - 6:30 PM

At Awards Night, **EVERY DRIVER** will receive their **color photograph** (taken today at check-in) and a commemorative **plaque** to show our appreciation for entering the Derby. **Trophies** and **other prizes** will be awarded to all Finalists and 1st, 2nd, and 3rd place finishers in each class. There will also be plenty of **door prizes**. **Free refreshments** will be served.

ALL DRIVERS & THEIR FAMILIES ARE INVITED TO ATTEND, regardless of where they finished.
We encourage you to join us for an evening of FUN and EXCITEMENT.

SPECIAL THANKS FOR 2010???????

CLASS "C" RACE (Drivers ages 12, 13, 14, 15, 16)

CAR #	DRIVER		CAR SPONSOR (Located in <u>New Berlin</u> unless listed otherwise)
3	Gary Bahling [r]		Associated Bank (Milwaukee, WI)
4	Riley Gravelle	[1]	Sorenson Industrial (Waukesha, WI)
12	Joshua Kryszewski	[2]	Advanced Chemical Systems (Milwaukee, WI)
13	Lauren Lambach	[3]	Etch Coat & Glaze
14	Kris Kelnhofer	[4]	Classic Carpentry (Muskego, WI)
15	Michael Wycklendt [r]		Armeli's Restaurant & Pizza
21	D.J. Doern	[5]	Triangle Fraternity (MSOE Chapter)
35	Jake Bohme	[6]	On Sight Repair (Waterford, WI)
40	Nathan Lepak	[7]	Zimmerman Architect Studios (Wauwatosa, WI)
70	Danny Miron	[8]	Suburban Sno-Hawks
75	John Wyco	[9]	Ament Industrial Truck
76	Jeremiah Oldenburg	[10]	Kard Recycling
99	Angela Burant	[11]	Deer Haven Golf & Banquets
150	Amy Bohme		Aero Compressed Gases (Milwaukee, WI)
165	Jack Dougherty [r]		National Recycling (Milwaukee, WI)
194	Grant Travers	[12]	VFW Post 5716[9]
221	Sarah Doern	[13]	Wistl Sod Farm

"C" Records: [1] Finals B '08, Finals B '09 [2] 2nd A '05, 1st A '06
[3] 1st A '02; 1st A '03; Finals B '04; Finals B '05; 3rd B '06; 3rd C '07; 2nd C '08; 1st C '09 [4] Finals C '08
[5] Finals B '04; 1st B '06 [6] Finals C '09
[7] Finals A '02; Finals A '03; Finals B '05; Finals C '07; 3rd C '08
[8] Finals A '05; 3rd A '06; Finals B '07; 2nd B '08 [9] Finals C '07
[10] Finals A '04; Finals B '06; Finals B '07; Finals C '09 [11] 3rd C '09
[12] 3rd A '05; Finals A '06; Finals B '08 [13] 3rd A '04; Finals A '05; 3rd B '07; Finals B '08
[r] Rookie driver

2010 SCHOLARSHIP RECIPIENT

C.J.Weissenberger

The New Berlin Soap Box Derby Commission would like to congratulate C.J. for being awarded the first scholarship offered by the commission. C.J. is a graduate of New Berlin Eisenhower High School and is planning on attending the University of Wisconsin – Waukesha. C.J. raced in the derby from 2003 to 2007.

For more information regarding the Scholarship Program please go to

scholarship.nbsoapboxderby.org

MORE INFORMATION ABOUT THE NEW BERLIN SOAP BOX DERBY

- >Drivers have the option to use their car numbers from last year, or choose new car numbers on a first-pick basis.
- >**Car number 1** is reserved for the defending "Champion of Champions."
- >Drivers randomly draw for their sponsors each year on a first-pick basis. Sponsors are not carried over year-to-year.
- >Drivers and crews select their own wheels and axle brackets from Commission-supplied stock. At the end of the event, the Champion's wheels and axle brackets are locked-up and are taken out of circulation for one year.
- >The New Berlin Police Department was the driving force for starting the Derby in 1965.
- >The Derby has been postponed due to weather only twice in 45 years!
- >The Derby Commission is a non-profit corporation consisting of volunteers interested in kids and racing.
The Commission operates independently of, but in cooperation with, the City of New Berlin and the New Berlin Parks, Recreation & Forestry Department.
- >Our track facilities were built, and are maintained, with private funds, and are donated to the City of New Berlin.

***** **DON'T MISS OUR FABULOUS "AL'S PIT STOP" CONCESSION STAND** *****

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