SCHEDULE OF EVENTS

(Subject to change / revision)

7:30 AM	>Class C register and practice	11:15 AM	>Class S register and practice
8:30 AM	>Pre-Race ceremonies	12:30 PM	>Class S racing
8:45 AM	>Class C racing	1:45 PM	>Class A register and practice
8:45 AM	>Class B register and practice	2:30 PM	>Class A racing
10.00 AM	>Queen ceremony	4:00 PM	>Class A, B, C finals and
10:15 AM	>Class B racing		"Champion of Champions" races

SOAP BOX DERBY QUEEN

Our **2012 Queen** is **Elizabeth Hamann**, daughter of Janet and Rich Hamann of New Berlin. Elizabeth is 8 years old and is a student at Orchard Lane Elementary. Her interests include badminton, soccer, Barbies, swimming, and baton. Elizabeth has never raced, but her mother was champion twice in '75 and '77. Congratulations on your reign as Queen, Elizabeth!

ACKNOWLEDGEMENTS

Each year, the Commission finds itself indebted to many individuals, businesses and service clubs – people who help us in so many ways. Without them, **48 YEARS** of this great event would not have been possible.

We say **"THANK YOU"** to the following for their support of this year's race:

All of the CAR SPONSORS, CLASS SPONSORS and RACE PARTNERS...

...BOY SCOUT TROOP 41 (Ronald Reagan School) for their 28 YEARS of helping with the Class S race...

...AMENT INDUSTRIAL TRUCK (DAVE AMENT) for donating the use of the towing vehicles...

...NEW BERLIN PARKS, RECREATION & FORESTRY DEPT. and NEW BERLIN TRUE VALUE HARDWARE (BRIAN KRAUS and BOB BLAIR) for their assistance with driver registration...

...HOEPPNER-HORN BROS. VFW POST 5716 for our meeting room and continued hospitality...

...OCONOMOWOC RESIDENTIAL PROGRAMS & PARAGON COMMUNITY SERVICES

for donating the use of the vans for the Class S races...

...PATS SANITARY SERVICE for contributing toward the cost of the portable toilet facilities...

...PROSPECT LIONS CLUB for underwriting the cost of the Class S driver photos...

...M.S.O.E. CHAPTER OF TRIANGLE FRATERNITY for their assistance on race day again this year...

Many thanks to the following fine businesses for donations made to "AL'S PIT STOP" concession stand: ...QUAKER STEAK AND LUBE for napkins and condiments... ...GEHL FOODS, Inc. for nachos and cheese... ...COUSINS SUBS, TACO BELL and MCDONALD'S for supplying ice...

...PEPSI AMERICAS for soda and water donation... ...SPRECHER BREWING CO for root beer and chips...
...KLEMENT'S SAUSAGE for meat donation... ...STARBUCKS COFFEE CO. (National & Moorland) for coffee/cups...

...TRI CITY NATIONAL BANK for free use of popcorn machine, popcorn and supplies...

...PICK & SAVE (National & Sunny Slope and National & Moorland) for monetary donation...

And many thanks to all of the PRIZE FUND CONTRIBUTORS & DONORS listed on page 3 of this program.

Thanks, too, to the **NEW BERLIN LIONS CLUB** for its generous financial contributions. Through the years, Lions Club donations have been very instrumental in allowing us to cover the costs of purchasing, maintaining and improving the track site and the equipment needed to stage this great event.

THE NEW BERLIN SOAP BOX DERBY COMMISSION

Chris Lambach (Chairman) – David Doern (Vice Chairman) – David Nagy (Treasurer) – Dan Miron (Secretary)
Board of Directors: Rick Burant - Tom Carpentier – Louie Fennig – John Hallada
Art Marquardt – Brad Schneider – Jim Shallow – Kathlene Sisson – Stan Smith
General Members: Dawn Blessing – Terry Blessing – Mike Bohme – Darla Brylow - Todd Brylow – Rick Budde
Lisa Burant – Paul Eisert – Galen Flanigan – Jerry Flanigan – John Lepak – Walter Maichle – Brian Main – Patrice Rumpf
Scott Scholtens – Tom Sisson – Dean Strom – Grant Travers – Ron Weissenberger – Jerry Wollenzien
Affiliate Members: New Berlin Parks, Recreation & Forestry Dept

***** The NEW BERLIN SOAP BOX DERBY COMMISSION is looking for new MEMBERS ****

OFFICIAL PROGRAM

48th ANNUAL NEW BERLIN SOAP BOX DERBY SUNDAY, SEPTEMBER 9, 2012 www.nbsoapboxderby.org

Page 2

QUAKER STEAK AND LUBE CLASS "A" RACE (Drivers ages 6, 7, 8)

CAR#	<u>DRIVER</u>		CAR SPONSOR (I	Located in New Berlin	unless listed otherwise)
2	Julia Cullaz	[1]	Davey Tree		
4	Ivane Donnelly [r]		National Recycling	(Milwaukee, WI)	
6	Roman Deangelis [r]		Jim's Mobil Service	e `	
10	Vinny Coello [r]		Katie Kae Special	(Athelstane, WI)	
12	Sawyer Schultz [r]		Veolia Environmen	ntal Services (Hartland,	WI)
18	Sophie Deangelis		N B Eagles Club	•	,
21	Andrew Marshalek		Certified Products		
23	Mitchell Powell [r]		TJCJ Racing		
27	Tyler Demshar [r]		Great Lakes Dart N	√lfg (Muskego, WI)	
31	Katie Doyle		Dave's Machine Re	epair	
32	Kaiya Goff [r]		New Berlin True Va	alue	
33	Andrew Kubiak		Mrs Gav & Mr Gav	(Ft Myers FL)	
34	Clayton Schrimpf [r]		Associated Bank (I	Milwaukee, WI)	
51	Tyler Botic [r]		Fisco Auto Body (F	-ranklin, WI)	
67	Leah Laeuger	[2]	Armeli's Pizza		
81	Nick Mechenich		Landmark Credit U	Jnion	
88	Quintin Loyo [r]		Donovan's Remod	eling	
95	Tyler Schrimpf		Ament Industrial Ti	ruck	
100	Caitlyn Flanigan		Leafguard Of Wisc	consin (Muskego, WI)	
101	Jessica Miron	[3]	Fennig P H C		
111	Norah Grisius [r]		Wistl Sod Farm		
194	Ethan Travers	[4]	Evans Racing Tea	m (St Francis, WI)	
"A" Reco	rds: [1] 3 rd A '11 [r] Rookie driver	[2] 2 ⁿ	^d A '11 [[3] Finals A '11	[4] Finals A '11

The **New Berlin Soap Box Derby Commission** is a **501(C)(3)** non-profit corporation. We have established a **SCHOLARSHIP FUND** for soap box derby racers.

Check out the flyer in this program or see our **website** for more details.

We thought you'd like to know......

- >Each driver gets one practice run that does not count in competition.
- >Class S racing is on a double-elimination basis. Class A, B & C racing is on a triple-elimination basis.
- >The six fastest cars in each Class A, B & C become "finalists" and compete in the finals racing for
- 1st, 2nd & 3rd place within their class. The 1st place finishers in each Class A, B & C then go on to compete for the title of "Champion of Champions."
- >All decisions made by the Technical Committee and the Chief Steward are final.

>>>>> <u>SILENT AUCTION</u> <<<<<<

Be sure to visit "AL'S PIT STOP" CONCESSION STAND and check out the great items we have up for bid at our SILENT AUCTION. Be sure to get your name and bid on the list.

All auctions will close at the drop of the last checkered flag today!!!

THANK YOU for your support of the New Berlin Soap Box Derby.

>>>>>> NEW BERLIN SOAP BOX DERBY "RACE PARTNERS" PROGRAM <<<<<<

Inserted in this program is a flyer listing the participants in this years "RACE PARTNERS" PROGRAM. By making a special donation to the Derby, the "RACE PARTNERS" can display their unique advertising BANNERS at trackside. One car sponsorship is also included.

For more information on participating in the "RACE PARTNERS" PROGRAM for next year's Derby, please contact David Doern at (262) 679-4528, or visit our website:

www.nbsoapboxderby.org

OFFICIAL PROGRAM **48th ANNUAL NEW BERLIN SOAP BOX DERBY** SUNDAY, SEPTEMBER 9, 2012

www.nbsoapboxderby.org

Page 3

(Waukesha)

2012 NEW BERLIN SOAP BOX DERBY - PRIZE FUND CONTRIBUTORS & DONORS

Please patronize these fine companies and organizations, and be sure to thank them for their support of the New Berlin Soap Box Derby

(Located in New Berlin unless listed otherwise)

A&A Manufacturing Co., Inc. Hydraulic Component Services, Pro Industrial Controls, Inc.

(Sussex)

Advanced Chemical Systems (Milwaukee) Integra Advertising by Design Quaker Steak & Lube

(Waukesha)

All About Floors Rallye Productions, Inc. Jim's Mobil Service, Inc.

Armeli's Restaurant

Johnson Sand & Gravel Richlonn's Tire & Service Centers Associated Bank

(Muskego) JEGS High Performance

Donald & Jaclyn Brockman (Delaware, OH) Rindt Citgo

(Milwaukee) Rocky Rococo Krause Funeral Home

Landmark Credit Union Service Club of New Berlin

Certified Products, Inc.

Leafguard of Wisconsin Suburban Sno-Hawks Church and Chapel Funeral

Services MAACO Collision Repair Tom's Dependable Heating &

Cooling Davey Tree Expert Co. National Recycling, Inc. (Greenfield)

(Milwaukee)

Veolia Environmental Services Dave's Machine Repair, Inc. New Berlin Dental Group (Hartland)

Donovan's Remodeling, LLC

(Hartland) New Berlin Eagles Club V.F.W. Post 5716

Fennig Plumbing & Heating, Inc. New Berlin Lions Club Wal-Mart

Firestone Complete Auto Care New Berlin True Value Weather Tight Corporation

(West Allis) Oconomowoc Residential Fisco Auto Body

Programs, Inc. (Franklin) Wendy's (Oconomowoc)

Wistl Sod Farm Frantz Machine Products, Inc.

Peterson Auto Body, Inc. Mr. and Mrs. Gavin (Waukesha) Wolter Brothers Builders

(Fort Myers, FL)

PHM Orthodontists Tom & Charlotte Horton

Car-X Auto Service

2012 SCHOLARSHIP RECIPIENTS

Paul Burant Richard Burant, Jr.

The New Berlin Soap Box Derby Commission would like to congratulate Paul and Richard for being awarded this year's scholarships offered by the commission.

Thank you to Cardinal Health Foundation's Volunteer Leadership Grant and Milwaukee Police Post 415 of the American Legion for donation to the scholarship fund. Please contact the commission if you would like to donate to the scholarship fund.

For more information regarding the Scholarship Program please go to: scholarship.nbsoapboxderby.org

www.nbsoapboxderby.org

Page 4

FIRESTONE COMPLETE AUTO CARE CLASS "B" RACE (Drivers ages 9, 10, 11)

CAR#	<u>DRI</u>	<u>VER</u>		CAR SPONSOR (Located in New Berlin unless listed otherwise)
3	Mor	gan Goff [r]		Weather Tight (West Allis, WI)
5 8	The	o Buchholz		Kard Recycling
8	Jord	an Schneider	[1]	Maaco Collision Repair New Berlin
15	Cart	er Cullaz	[2]	Maaco Collision Repair New Berlin
16	Cod	y Soik [r]		Peterson Auto Body (Waukesha, WI)
19	Elish	na Oldenburg	[3]	Tom's Dependable Heating & Cooling (Milwaukee, WI)
20	Julia	DeAngelis	[4]	New Berlin Dental Group
45	Wille	em Flaugher		Rocky Rococo (Oconomowoc, WI)
46	Nick	Burgess	[5]	Quaker Steak & Lube
48	D.J.	Jesse		Wolter Brothers Builders
49	Sopl	hia Laundre		SSA Inc
53	Cha	rlie Laundre		Bigsby's Sewing Center (Elm Grove, WI)
60	Jaco	b Miron	[6]	Car-X New Berlin
61	Davi	id Doyle	[7]	Krause Funeral Home (Milwaukee, WI)
64	Lind	say Strom	[8]	Church & Chapel Funeral Services
66	Clai	e Igielski [r]		Wegner's St Martins Inn (Franklin, WI)
69	Hale	y Couillard	[9]	The Patch Man (Milwaukee, WI)
79	Gab	riel Oldenburg	[10]	Sorce Services
91	Emil	y Gotz		Frantz Machine
102	Sydi	ney Travers	[11]	All About Floors
123	Nate	e Kuenstler	[12]	Process Retail Group
175	Dom	ninick Eisert		Fennig P H C
200	And	rew Laeuger	[13]	Service Club Of New Berlin
222	Jon	Blessing [r]		PHM Orthodontists
"B" Reco	rds:	[1] Finals A '09 [5] 3 rd A '09, Finals A	'10	[2] 1 st A '11
		[7] 2 nd A '10		[8] Finals A '11 [9] Final B '11 [10] Finals A '09
			4 '09, F	Finals A '10, Finals B '11 [12] 1 st A '08
		[13] 2 nd B '10		[r] Rookie driver

***** DON'T FORGET TO ATTEND THE AWARDS NIGHT CEREMONIES !!! ***** SUNDAY, SEPTEMBER 23, 2012 - HOLY APOSTLES SCHOOL GYMNASIUM - 6:30 PM

At Awards Night, **EVERY DRIVER** will receive their **color photograph** (taken today at check-in) and a commemorative **plaque** to show our appreciation for entering the Derby. **Trophies** and **other prizes** will be awarded to all Finalists and 1st, 2nd, and 3rd place finishers in each class. There will also be plenty of **door prizes**. **Free refreshments** will be served.

ALL DRIVERS & THEIR FAMILIES ARE INVITED TO ATTEND, regardless of where they finished.

We encourage you to join us for an evening of FUN and EXCITEMENT.

SPECIAL THANKS

THANK YOU to these fine New Berlin businesses for allowing us to display our street corner advertising signs on their properties:

** NEXUS SOFTWARE **

** HARRIS BANK – NEW BERLIN **

** BLAIR'S NEW BERLIN TRUE VALUE HARDWARE **

** JW Winco, Inc. **

To **ANDREW MARQUARDT** for rebuilding the retaining walls by the ramp building for his Eagle Scout Project. Donations by sod by Wistl Sod Farm and cement by New Berlin Redi-Mix to assist in completing the project.

Page 5

"CHAMPION OF CHAMPIONS" FROM THE PAST 47 YEARS:

1965	Kenneth Visauer	1981	Bill Hammel	1997	Patrice Rumpf
1966	Brian Rindt	1982	Scott Scheuren	1998	Patrice Rumpf
1967	Richard Burant	1983	Brett Wollenzien	1999	Patrice Rumpf
1968	Richard Burant	1984	Brett Wollenzien	2000	Adam Hallada
1969	Jay Stover	1985	Brian Grenfe	2001	Patrice Rumpf
1970	Jeffrey Leair	1986	Julie Lay	2002	Casey Garces
1971	Steve Zajicek	1987	Rob Poenhelt	2003	Caitlin Hallada
1972	Mark Ebbott	1988	Paul Maichle	2004	Caitlin Hallada
1973	Mark Pekrul	1989	Steve Chmielewski	2005	Zachary Ciesielczyk
1974	Steve Hannula	1990	Nicholas Nagy	2006	Aubrey Lambach
1975	Janet Liske	1991	Ben Salentine	2007	Trent Farrell
1976	Davey Doern	1992	Ben Salentine	2008	Trent Farrell
1977	Janet Liske	1993	Adam Haut	2009	Karlee Anderson
1978	Robert Katka	1994	Christopher Henn	2010	Karlee Anderson
1979	James Schott	1995	Michele Rathke	2011	Karlee Anderson
1980	James Schott	1996	Adam Hallada		

***** The NEW BERLIN SOAP BOX DERBY COMMISSION is looking for new MEMBERS *****

>>>> If you and your family don't live in New Berlin, but your kids are interested in qualifying as a driver and racing in this event, we have a plan to make that happen: Become a Commission member!!! <<<< Attend monthly meetings, help us help the Lions at the New Berlin Lions Club corn roast, (at the State Fair), participate in our promotional events, and work with us on race weekend.

Make new friends and be a part of this wonderful racing event.

Talk to a Commission member today, or contact any of the following for details: Chris Lambach (262) 971-9850 – David Doern at (262) 679-4528 –Dan Miron (262) 971-1069

***** The NEW BERLIN SOAP BOX DERBY is always looking for more DRIVERS *****

Driver numbers have been down for a couple of years and we always have room for more kids to have fun! We're appealing to past drivers to return, asking everyone to talk-up this great event with friends and neighbors, and we're especially asking this year's drivers to take advantage of our "RACING BUDDY PROGRAM" for getting new drivers to sign up for next year.

Are you interested in racing in the **New Berlin Soap Box Derby** but don't have the time or skills to build a car?

The Commission has a **FREE CAR LOAN PROGRAM** that you can take advantage of.

Each year, a limited number of cars are available for free loan on a first-come, first-pick basis.

Please check our **website** for details on car loans for next year's race.

MORE SPECIAL THANKS

THANK YOU to KARLEE ANDERSON for her wonderful singing of our National Anthem.

THANK YOU to SCOTT KRAUSS, TOM SHALLOW and GORDY WEISS from the PROSPECT LIONS CLUB for their hard work and assistance in the wheel removal area.

THANK YOU to **THE EMPLOYEES OF FIRESTONE COMPLETE AUTO CARE** for their hard work and assistance in the wheel removal area and other miscellaneous tasks on race day.

THANK YOU to BATZNER PEST MANAGEMENT for insect abatement at the track.

Page 6

CLASS "C" RACE (Drivers ages 12, 13, 14, 15, 16)

CAR#	<u>DRIVER</u>		<u>CAR SPONSOR</u> (Located in <u>New Berlin</u> unless listed otherwise)		
1	Karlee Anderson	[1]	Rallye Productions (Waukesha, WI)		
7	Noah Clarke		Suburban Sno-Hawks		
11	Zach Harmon	[2]	HNI Risk Services		
13	Amy Marquardt	[3]	VFW Post 5716		
14	Maggie Gotz	[4]	Hydraulic Component Services		
17	Collin "Ski" Skindzelewski		Deer Haven Golf		
22	Josi Kitzrow	[5]	Johnson Sand & Gravel		
24	Julie Kelnhofer	[6]	A&A Manufacturing		
25	Dakota Schneider	[7]	Church & Chapel Funeral Services		
30	Justin Fredrickson		TJCJ Racing		
35	Jacob Bohme	[8]	Advanced Chemical Systems (Milwaukee, WI)		
36	Kris Kelnhofer	[9]	Pro Industrial Controls (Sussex, WI)		
50	Austin Engelhardt	[10]	Vegas Viper (Las Vegas NV)		
57	Rebecca Wyco	[11]	Paddy Wagon 415 (Milwaukee, WI)		
70	Danny Miron	[12]	Classic Carpentry (Muskego, WI)		
98	Alex Blessing [r]		Weezie (Colgate, WI)		
105	Michael Grinker	[13]	N B Animal Hospital		
124	Devin Pawlowski [r]		Moorland Auto Repair		
211	Jeremiah Oldenburg	[14]	Richlonn's Tire & Service (Muskego, WI)		
221	Sarah Doern	[15]	Badger Express (Colgate, WI)		
225	Travis Brylow		Rindt Citgo		
"C" Reco	"C" Records: [1] 1st B & Champion '09, 1st B & Champion '10, Queen '10, 1st B & Champion '11				
		3] Quee	n '07 [4] 2 nd B '11 [5] 2 nd C '11 [6] 3 rd B '08, Finals B '10		
	[7] 1 st A '07, Finals B '09 [8] Finals C '09, 3 rd C '10 [9] Finals C '08				
	[10] 2 nd A '08, Finals B '10, Finals B '11 [11] Finals A '06				
	[12] Finals A '05; 3 rd A '06; Finals B '07; 2 nd B '08 [13] Finals A '05; 2 nd B '09, 3 rd B '10				
	[14] Fiṇals A '04; Fin	als B '06	; Finals B '07; Finals C '09, 3 rd C '11		
	[15] 3 rd A '04; Finals	A '05; 3 ^r	^d B '07; Finals B '08, Finals C '11		

MORE INFORMATION ABOUT THE NEW BERLIN SOAP BOX DERBY

- >Drivers have the option to use their car numbers from last year, or choose new car numbers on a first-pick basis.
- >Car number 1 is reserved for the defending "Champion of Champions."
- >Drivers randomly draw for their sponsors each year on a first-pick basis. Sponsors are not carried over year-to-year.
- >Drivers and crews select their own wheels and axle brackets from Commission-supplied stock. At the end of the event, the Champion's wheels and axle brackets are locked-up and are taken out of circulation for one year.
- >The New Berlin Police Department was the driving force for starting the Derby in 1965.
- >The Derby has been postponed due to weather only twice in 47 years!
- >The Derby Commission is a non-profit corporation consisting of volunteers interested in kids and racing.

The Commission operates independently of, but in cooperation with, the City of New Berlin and the New Berlin Parks, Recreation & Forestry Department.

>Our track facilities were built, and are maintained, with private funds, and are donated to the City of New Berlin.

******* DON'T MISS OUR FABULOUS "AL'S PIT STOP" CONCESSION STAND *********